

Date: 5th February 2006
Ref: PRS003.APP (Spring Fair 2006)

CHERUB STARS™ - THE GIFT YOU CAN'T BUY *Hall 5, Stand D67*

Not for sale, but given to someone in need every time one of the Angel Stars™ range is purchased, a Cherub Star™ is a beautiful, cuddly cherub doll that makes the purchase of an Angel Star™ doll or action figure by the consumer even more special.

The Cherub Stars™, one male and one female, are soft-bodied, intricately stitched dolls, designed to be huggable and perfect for all ages to hold and cherish. The gift is a random act of kindness and the message that the Cherub Stars™ send to a recipient is that people do care. This feeling of community, which the Cherub Stars™ generate, has proved very popular with consumers, especially as they are able to follow the Cherub Stars™ on their journeys by visiting the Angel Stars™ website (www.angelstars.co.uk).

Cherub Stars™ can be given to anyone “in need”. “In need” could include hunger, destitution, illness and misery to the other end of the spectrum where someone (old or young) would benefit from a hug or some other sign that someone somewhere cares about them. Charities involved so far include Shelter, Kirkwood Hospice, Theodora Trust (Clown Doctors on Children’s wards) and Children’s Cancer Care.

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Cherub Stars™ make the owning of an Angel Star™ a richer experience and regular e-newsletters keep owners up to date with what is going on in the Angel Stars world and how the Cherub Stars™ are doing their important job.

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About Angel Stars™

The range of Angel Stars™ dolls, together with the associated Cherub Stars™, are manufactured and marketed by Angel Stars Limited. The company is committed to producing responsible toys which will appeal to the widest market and, through the charitable concept, aims to bring direct and indirect pleasure to both children and adults.

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