



## Press Release

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### **New Website Lets You Join the Little Angels Club**

To celebrate the unveiling of its new consumer web site ([www.angelstars.co.uk](http://www.angelstars.co.uk)), Angel Stars, the fabulous Angel dolls and action figures with a charitable motive\*, has launched an exciting Angel Stars' competition inviting budding young writers to script a brand new Angel Stars story.

The competition, which is open by age group to anyone up to the age of 11, calls for stories to be between 200 and 1000 words and to be about any aspect of Angels and how they go about helping others, keeping in mind that Angel Stars are always there to help but you must ask for help first.

Stories can be as varied as the young writer likes. The existing stories (which accompany the dolls in pack) bring a wonderful combination of engendering a caring compassionate attitude to the world – already telling of soothing illness, cleaning up pollution and helping to find lost pets with many magical adventures including the world of dolphins and whales, the magic of far away lands and the thrill of riding unicorns high above the world on visits to the fairies. Any or all of the four Angel Stars can appear in the competition stories, although writers are free to create their own angel characters, with a unique and individual personality.

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Category winners will be posted on the website and will win one of the four Angel Stars dolls/action figures, the choice of which is theirs. Full details regarding the competition, including an entry form, can be found and downloaded from the Angel Stars' web site: [www.angelstars.co.uk](http://www.angelstars.co.uk)

The new consumer website also introduces the "Little Angels Club", a new and exciting feature, where visitors can interact directly with the Angel Stars by downloading and playing games and solving puzzles, as well as being able to sign up for a regular newsletter.

As well as allowing the Angel Star dolls and action figures to be purchased online, the web site builds an interactive dimension to the toys by allowing children and parents alike to become part of the Angel Stars community: allowing the journey of the cuddly Cherub Star dolls – the gift dolls distributed to a child in need every time an Angel Star doll is purchased - to be followed.

So why not visit [www.angelstars.co.uk](http://www.angelstars.co.uk) now and become part of this growing community?

\* For each Angel Star purchased, a soft and cuddly Cherub Star doll is donated to a child in need.

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**About Angel Stars™** The range of Angel Stars™ dolls and action figures, together with the associated Cherub Stars™, are manufactured and marketed by Angel Stars Limited. The company is committed to producing responsible toys which will appeal to the widest market and, through the charitable concept, aims to bring direct and indirect pleasure to both children and adults.

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